

Reykjavik 13th and 14th July 2017

F E D E P E S C A

E-FishNet

Collaborative Network – Experts Panel
Difussion Plan



Co-funded by the
Erasmus+ Programme
of the European Union



E- FishNet Experts Panel

Experts in the field of education / Fish Retailer Sector / Both to join our experts panel.

- Identification
- Invitation letter sending
- Acceptance
- No economic contribution is required. Once joined the Experts Panel, regular information about the Project is sent. We ask for diffusion and the option to give some inputs to the Project.



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Main Advances Collaborative Network/ Experts Panel

Main Organizations in charge

- **Madrid Employment Agency**



ae AGENCIA
PARA EL EMPLEO
Agencia de Colocación autorizada 13-2

- **Mercamadrid**



- **EATIP**



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Main Advances Collaborative Network/ Experts Panel

Madrid Employment Agency



AE AGENCIA
PARA EL EMPLEO
Agencia de Colocación autorizada 13-2

- From DEC (2016) to MAR (2017)
- 34 Organizations Contacted
- Results:

Positive Answer	Interested waiting on confirmation	Negative Answer	No Answer
2	4	2	26

Successful Contacts: Afronta Consulting, Eurofish



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Main Advances Collaborative Network/ Experts Panel

EATIP

- From DEC (2016) to MAR (2017)
- 6 Organizations Contacted
- Results:



Positive Answer	Interested waiting on confirmation	Negative Answer	No Answer
1	2	1	2



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Difussion Plan

Main Goal: Spread our Project

1. LinkedIn Group
2. Twitter
3. Facebook Page
4. Youtube Channel
5. Webpage (Main Channel)
6. Newsletters

Send to your data base our communications!



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Dissemination Results

Sesiones
330



Usuarios
162



Número de visitas a páginas
1.926



Páginas/sesión
5,84



Duración media de la sesión
00:03:52



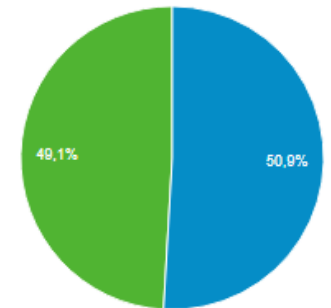
Porcentaje de rebote
46,36 %



% de nuevas sesiones
49,09 %



■ Returning Visitor ■ New Visitor



44 followers in Facebook



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Always in our Communications and Intellectual Outputs



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Always in our Communications

Press Realease

e- FishNet is a project included in the Erasmus + Program and co-funded by the European Union. This Project started in September 2016 and will finish in September 2018, with a total period of 24 months. The consortium is composed by 9 Organizations from Iceland, Turkey, United Kingdom, Portugal and Spain and also we count with one organisation with European scope. FEDEPESCA is the coordinator of this project, which aims to analyze different training schemes in fishmonger's training in the member countries, create an international collaborative network and also develop an e-learning platform with e-learning content.



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